



Trustee recruitment pack

November 2021



Bowel Cancer UK
Beating bowel cancer together



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On many occasions when we were in some difficult and very dark places, we received invaluable help and support from Bowel Cancer UK. Their professional knowledge, advice and emotional guidance were absolutely priceless and that is why I'm delighted to be a volunteer, working to create a future where nobody dies of the disease.

Tim

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Welcome from our chair, Patrick Figgis

I'm delighted you're interested in joining our team as a Trustee at Bowel Cancer UK.

Our task is urgent. Every 30 minutes someone dies from bowel cancer, making it the UK's second biggest cancer killer. But it shouldn't be this way, because bowel cancer is a treatable and curable disease, especially if diagnosed early.

Bowel cancer is also the fourth most common cancer in the UK – over 42,000 people are diagnosed each year. It can affect anyone, but it's most common in those over 50. The scale of our task cannot be underestimated.

Bowel Cancer UK is the UK's leading bowel cancer charity. We're determined to save lives, improve the quality of life for everyone diagnosed with the disease, and support all those affected by bowel cancer in the UK. Our vision is a future where nobody dies of the disease.

Following the successful merger of the two largest UK bowel cancer charities in January 2018, our charity is having more impact and reaching more people than ever before.

But the pandemic has been devastating for bowel cancer patients, disrupting and pausing health services they relied on. It was tough for our supporters too, but our charity emerged from last year resilient, stronger and even more determined.

In 2020 we also strengthened our connection to our community, and reaffirmed our purpose. We have a renewed strategy and a tight, focused team. As ever, we're guided by the needs and priorities of our community and inspired by the generosity and energy of our wonderful supporters.

There is both challenge and opportunity ahead. We know that our profile, reach and



Patrick Figgis, Bowel Cancer UK Chair

funding aren't as high as they should be for the scale of bowel cancer, and the impact it has on individuals, families and communities.

We're now looking for three Trustees to join our exceptional Board, to work with our outstanding Senior Leadership Team to help deliver step change benefits to those affected by the disease.

As a Trustee, you'll join an organisation with a vibrant, dynamic and 'can-do' culture. You'll help the charity operate to the highest standards, raise more money, invest in research and support services, influence national policy and make a meaningful and impactful contribution to the lives of those affected by bowel cancer.

We're looking for Trustees with:

- senior financial expertise
- significant digital expertise
- direct experience of high value fundraising and networking

Lived experience of bowel cancer is desirable, but not essential.

If this sounds like the challenge for you, we'd love to hear from you. Thank you for your interest.

The opportunity

Bowel Cancer UK are looking for three new talented and committed Trustees to join our Board. We're specifically looking for people with the following experience:

1. Financial leadership

We're looking for a Trustee with extensive experience of financial leadership. You'll have a track record of financial oversight and management. This Trustee will play a key role on the Finance and Resources Committee, supporting the board in spotting strategic, operational and financial risks and opportunities, and in developing our plans and monitoring progress against them. It's intended that this individual will become Chair of the Finance and Resources Committee when our current Treasurer steps down.

2. Digital expertise

To help us deliver and enhance our new digital strategy, we're looking for a Trustee with relevant digital experience including managing a sustainable, inclusive digital transformation of services and ways of working. We don't have large budgets to spend, but we believe this shouldn't limit our ambitions for our community.

3. Income generation knowledge and experience

We're looking for a Trustee who is a strong influencer with experience of helping develop high value relationships and is adept at accessing networks to increase income and reach through philanthropic individuals and organisations. This is an exciting opportunity for someone who shares our vision and is driven by the scale of our challenge.

Across each of these roles, we're looking for Trustees who:

- share our passion for our mission and the work we do
- would bring new and challenging perspectives to our charity
- have experience of building inclusive and diverse cultures within an organisation
- could act as an ambassador for our charity and our community

Everything we do is driven by the needs and priorities of people with bowel cancer. We strive to hear their voices and views at every level, and to work together for better outcomes and meaningful change. We make sure that the voices of people with bowel cancer are heard by those making decisions which will affect them, within government, the health service, and our own charity.

If you've been diagnosed with bowel cancer or been affected by the disease, for example through a family member or friend, or if you have been involved in caring for anyone with bowel cancer and would like to bring your experience and insight to our Board, we'd especially like to hear from you.

About Bowel Cancer UK

We're the UK's leading bowel cancer charity. We support and fund targeted research, provide expert information and support to patients and their families, educate the public and professionals about the disease, and campaign for early diagnosis and access to best treatment and care.

Our vision

A world where nobody dies of bowel cancer.

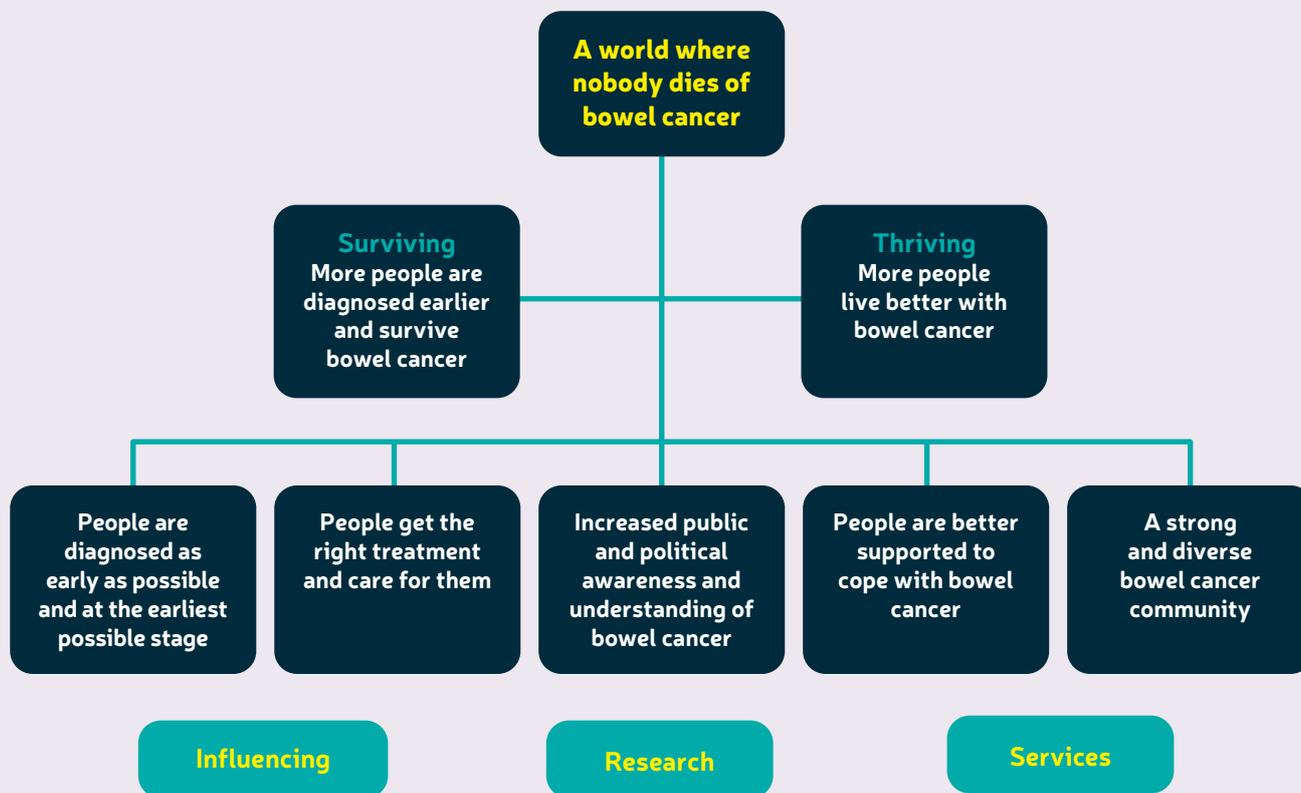
Our mission

We're determined to save lives and improve the quality of life of everyone affected by bowel cancer by championing early diagnosis and access to best treatment and care.

Our values

We always strive to be patient and family focussed, compassionate and human, expert and evidence-based, ambitious and determined, and welcoming and inclusive.

Our strategic goals



Our 2020 in numbers

8,000 individuals and more than **165** partners and institutions helped us raise **£4.5 million**.

Over 130 volunteers generously gave their time and expertise. **That's more than two volunteers for every member of staff.**

This wonderful support made a real difference to people affected by bowel cancer:



- we provided a peer-to peer forum, **helping over 5,000 people** gain much-needed support and information



- we ran an online support group for those with advanced bowel cancer, **helping over 1,000 people**



- we provided vital digital information on all aspects of bowel cancer, which was **viewed 1.2 million times**. This helped those diagnosed with the disease and raised awareness of signs and symptoms



- our coronavirus information was **accessed 66,000 times** providing bespoke information on how COVID restrictions and guidance affected people with bowel cancer, and where they could access support



- **more than a third** of our National Colorectal Cancer Nurses benefitted from our healthcare professionals digital get together



- **we helped secure approval for two new drugs** to benefit advanced bowel cancer patients in the UK, who are people with few other treatment options



- **we worked with 49 other cancer charities** as part of One Cancer Voice to provide consistent guidance and support to people with cancer during the pandemic



- we campaigned for the **one million 'missed opportunities'** for bowel screening to not be forgotten, to prevent thousands of people being diagnosed with bowel cancer at a later stage



- **over 1,200 people** shared their experience of bowel cancer in younger people for our Never Too Young report, helping to shine a spotlight on the catastrophic delays and barriers to diagnosis younger people face



- our media coverage reached **over 782 million people**



- **over six million viewers** saw our bowel cancer storyline on Emmerdale, giving us the biggest on screen spotlight on bowel cancer symptoms, diagnosis and treatment in the charity's history

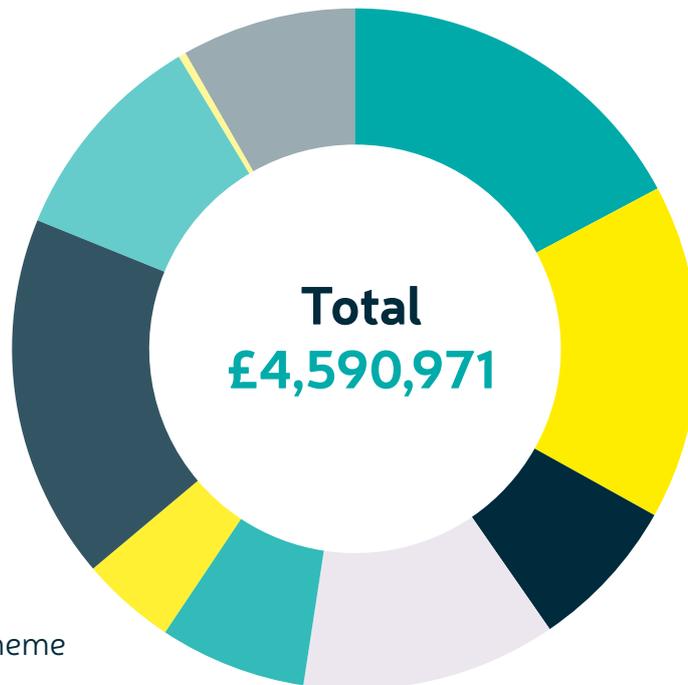


- **two new Patrons** – England and Harlequins rugby player Joe Gray and Hull City footballer Angus MacDonald – raised awareness of how they had been personally affected by the disease to a whole new generation of supporters

Financial summary 2020

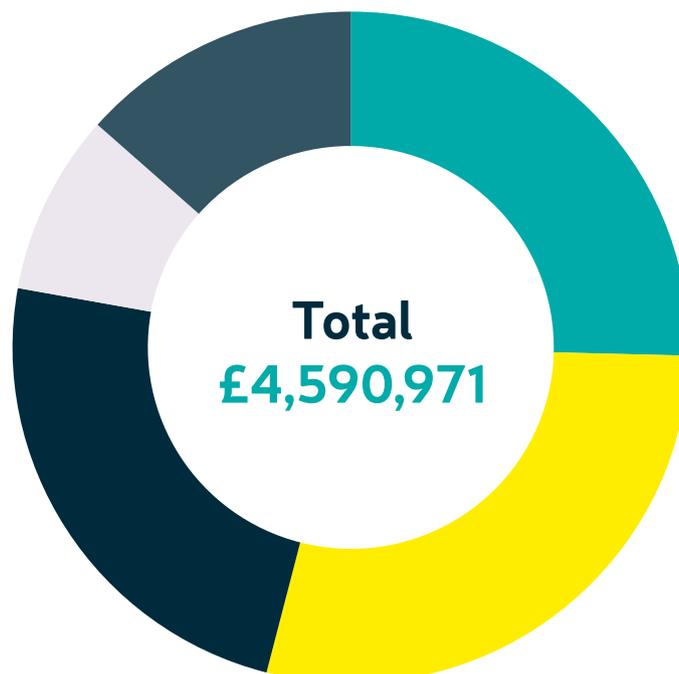
Where our money comes from

- Individuals **£789,269**
- Legacies **£731,362**
- Nations **£333,804**
- Philanthropy and Partnerships **£551,721**
- Runs **£318,067**
- Treks and Challenges **£206,220**
- Community **£795,661**
- Pro Bono **£470,572**
- Other **£16,486**
- HMRC Job Retention Scheme **£377,809**



How we spend our money

- Awareness and Direct Services **£1,173,288**
- Communications and Campaigning **£976,353**
- Research Grants **£357,246**
- Generating Voluntary Income **£1,040,979**
- Support Costs **£551,791**





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When I was really scared, I went onto Bowel Cancer UK's online forum and then joined the stage 4 Facebook group. This has been a massive support for me and I am active on it. I also used the charity's website to find out information about my cancer when I was ready to do it.

Hannah

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Trustee responsibilities

- To contribute actively to the Board of Trustees' role in giving strategic direction to Bowel Cancer UK
- To ensure that Bowel Cancer UK pursues its objectives as defined in its Articles of Association
- To ensure Bowel Cancer UK uses its resources exclusively in pursuance of its objectives
- To oversee and manage Bowel Cancer UK's risk register and reputation management
- To ensure the effective and efficient administration of Bowel Cancer UK
- To ensure the financial stability of Bowel Cancer UK
- To appoint the Chief Executive and monitor their performance
- In addition to the above statutory duties, each trustee should use any specific skills, knowledge or experience they have to help the board of Trustees reach sound decisions
- To ensure that Bowel Cancer UK complies with its governing documents, charity law, company law and any other relevant legislation or regulations
- To think creatively and achieve good balance between collaboration and challenge
- To act as an advocate and representative of Bowel Cancer UK
- To share Bowel Cancer UK's vision, mission and values

The Board of Trustees meets four times a year and also holds a strategy day in September. Trustees should expect to also serve on a Board Committee.

All Trustees are unremunerated and are voluntary. Reasonable expenses will be reimbursed.

Trustees are initially appointed for three years, with an expectation that they will serve one or two further three-year terms (subject to performance) and may serve three consecutive terms. In exceptional circumstances, this may be extended to four terms.

How to apply:

Please send your CV and a covering letter of no more than two pages to jobs@bowelcanceruk.org.uk

If you would like a preliminary discussion about becoming a Bowel Cancer UK Trustee, please email Genevieve Edwards, Chief Executive at genevieve.edwards@bowelcanceruk.org.uk

Closing date for applications: **Friday 26 November 2021**

You should expect to hear further by **Friday 10 December 2021**

We're committed to widening the diversity of our Board to reflect a broad and inclusive range of background and skills, and would welcome applicants who reflect the diverse communities that we're proud to serve.



Bowel Cancer^{UK}
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To donate or find out more visit
bowelcanceruk.org.uk

 /bowelcanceruk

 @bowelcanceruk